



The long tail of expertise

[

Bingham, Alpheus (1953-)

FTPress Delivers, c2011.]

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTQxOTI5Mjk>

Título: The long tail of expertise Recurso electrónico] Alpheus Bingham, Dwayne Spradlin

Editorial: [Upper Saddle River, N.J. FTPress Delivers c2011.]

Descripción física: 1 online resource ([22] p.) ill

Tipo Audiovisual: Technological innovations Management Industrial management Diffusion of innovations Research, Industrial Management

Mención de serie: FT Press Delivers elements

Nota general: Cover title Imprint from p. [22] This Element is an excerpt from The open innovation marketplace : creating value in the challenge driven enterprise (ISBN: 9780132311830) by Alpheus Bingham and Dwayne Spradlin. Cf. Resource description page "An e-burst of inspiration from the best books."

Bibliografía: Includes bibliographical references (p. [21])

Fuente de adquisición directa: Proquest (Safari eBooks). BUJA

ISBN: 9780132823159 0132823152 9780132823135

Autores: Spradlin, Dwayne (1966-) Bingham, Alpheus (1953-) Spradlin, Dwayne (1966-)

Punto acceso adicional serie-Título: FT Press Delivers elements

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es