



Toons in toyland [the story of cartoon character merchandise

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Hollis, Tim,
author

University Press of Mississippi Jackson,
[2015]

Libros electrónicos

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbgVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTc5MTIzMjY>

Título: Toons in toyland recurso electrónico] the story of cartoon character merchandise Tim Hollis

Editorial: Jackson University Press of Mississippi Jackson [2015]

Descripción física: 1 online resource (313 pages) color illustrations

Mención de serie: E-Libro

Bibliografía: Includes bibliographical references and index

Contenido: License to toon -- Funny business -- Read more about it -- Toying around with your friends -- Windows into another world -- For the record -- Happy holidays -- Eat, drink, and be funny -- Car toons -- To infinity and beyond

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Materia: Comic strip character toys- United States- Marketing Cartoon characters- Social aspects- United States Licensed products- United States

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