



Business strategy [a guide to effective decision-making /

Kourdi, Jeremy,
author

Business planning

Strategic planning

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTc5MzkyMTk>

Título: Business strategy [Recurso electrónico] a guide to effective decision-making Jeremy Kourdi

Edición: 3rd ed

Descripción física: 1 online resource (321 pages) illustrations

Mención de serie: E-Libro

Nota general: At head of title: The Economist First published by Profile Books Ltd. in Great Britain Description based on online resource; title from PDF title page (ebrary, viewed May 12, 2015)

Bibliografía: Includes bibliographical references and index

Detalles del sistema: Modo de acceso: World Wide Web

Fuente de adquisición directa: E-Libro

ISBN: 9781610394765 9781610394772 e-book)

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es