



Moral markets [the critical role of values in the economy /

Zak, Paul J.

Princeton University Press,
c2008

Libros electrónicos.

Monografía

Drawing on converging evidence from neuroscience, social science, biology, law, and philosophy, *Moral Markets* makes the case that modern market exchange works only because most people, most of the time, act virtuously. --from publisher description

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhemF0ei5yZW4vMTcyODg1NTk>

Título: Moral markets recurso electrónico] the critical role of values in the economy edited by Paul J. Zak ; with a foreword by Michael C. Jensen

Editorial: Princeton Princeton University Press c2008

Descripción física: xli, 344 p. ill. 24 cm

Mención de serie: E-Libro

Bibliografía: Includes bibliographical references and index

Contenido: The stories markets tell: affordances for ethical behavior in free exchange William D. Casebeer. -- Free enterprise, sympathy, and virtue Robert C. Solomon. -- The status of moral emotions in consequentialist moral reasoning Robert H. Frank. -- How selfish an animal? The case of primate cooperation Frans B. M. de Waal. -- Fairness and other-regarding preferences in nonhuman primates Sarah F. Brosnan. -- The evolution of free enterprise values Peter J. Richerson, Robert Boyd. -- Building trust by wasting time Carl Bergstrom, Ben Kerr, Michael Lachmann. -- Taking conscience seriously Lynn A. Stout. -- Trustworthiness and contract Erin Ann O'Hara. -- The vital role of norms and rules in maintaining open public and private economies David Schwab, Elinor Ostrom. -- Values, mechanism design, and fairness Oliver R. Goodenough. -- Values and value: moral economics Paul J. Zak. -- Building a market: from personal to impersonal exchange Erik O. Kimbrough, Vernon L. Smith, Bart J. Wilson. -- Corporate honesty and business education: a behavioral model Herbert Gintis, Rakesh Khurana. -- What's a business for? Charles Handy

Detalles del sistema: Modo de acceso : World Wide Web

ISBN: 9780691135229 (hardcover : alk. paper) 0691135223 (hardcover : alk. paper) 9780691135236 (pbk. : alk. paper) 0691135231 (pbk. : alk. paper) 9781400837366 (e-book)

Materia: Economics- Moral and ethical aspects

Autores: Zak, Paul J.

Entidades: ebrary, Inc

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es