



Minority business success [refocusing on the American dream /

Greenhalgh, Leonard

Stanford Business Books,
2011

Minority business enterprises-

Success in business-

Monografía

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Título: Minority business success [Recurso electrónico] refocusing on the American dream Leonard Greenhalgh and James H. Lowry

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Contenido: Minority business success is a national priority -- To succeed is to survive, prosper, and grow to scale -- Government must refocus on inclusion -- Corporations should refocus on development, not procurement -- Support organizations should refocus on core mission -- Minority business success requires leadership and direction

Detalles del sistema: Modo de acceso: World Wide Web

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