



Value Creation in International Business [Volume 2: An SME Perspective /

Marinova, Svetla.,

ed. lit

Larimo, Jorma.,

ed. lit

Nummela, Niina.,

ed. lit

Springer International Publishing :

Imprint: Palgrave Macmillan,

2017

Business

Small business

New business enterprises

Globalization

Markets

Business and Management

Small Business

Emerging Markets

Globalization

Start-Ups/Venture Capital

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbgVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTk0Njk3NzQ>

Título: Value Creation in International Business [Recurso electrónico] :] Volume 2: An SME Perspective edited by Svetla Marinova, Jorma Larimo, Niina Nummela

Editorial: Cham Springer International Publishing Imprint: Palgrave Macmillan 2017

Descripción física: XXIV, 389 p. 19 il

Detalles del sistema: Modo de acceso: world wide web

Fuente de adquisición directa: Springer (e-Books)

ISBN: 9783319393698 9783319393681

Autores: Marinova, Svetla., ed. lit Larimo, Jorma., ed. lit Nummela, Niina., ed. lit

Punto acceso adicional serie-Título: Business and Management (Springer Books)

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es