



## Embedded business librarianship for the public librarian /

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Monografía

By leaving the physical library space and becoming integrated within the business community, librarians will cultivate awareness of the library's resources and expertise while becoming part of the dialogue of the business community. Alvarez shows that by reaching out to the business owners, professionals and job seekers you serve, they will be attracted into the library, allowing a vital business community collaboration

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTk3NTUzODY>

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**Contenido:** Embedded business librarianship -- Getting to know your library's business community -- Navigating the business community -- Networking with the three core groups of the business community -- Bringing it back to the library -- The embedded business librarian as liaison -- Continuing education for the embedded business librarian -- Putting it all together

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