



Innovation as a Basis for Competitiveness [Theory and Practice /

Chursin, Alexander

Springer International Publishing :
Imprint: Springer,
2017

Business Management Industrial management Industrial organization

Economic policy Business and Management Innovation/Technology

Management R & D/Technology Policy Industrial Organization

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbgVlcmF0aW9uOmVzLmJhemF0ei5yZW4vMTkzNTQxNzA>

Título: Innovation as a Basis for Competitiveness [Recurso electrónico] :] Theory and Practice by Alexander Chursin, Yuri Vlasov, Yury Makarov

Editorial: Cham Springer International Publishing Imprint: Springer 2017

Descripción física: X, 336 p. 73 il., 25 il. col

Detalles del sistema: Modo de acceso: world wide web

Fuente de adquisición directa: Springer (e-Books)

ISBN: 9783319406008 9783319405995

Autores: Vlasov, Yuri Makarov, Yury

Punto acceso adicional serie-Título: Business and Management (Springer Books)

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es