



The craft of criticism : critical media studies in practice /

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Monografia

With contributions from 30 leading media scholars, this collection provides a comprehensive overview of the main methodologies of critical media studies. Chapters address various methods of textual analysis, as well as reception studies, policy, production studies, and contextual, multi-method approaches, like intertextuality and cultural geography. Film and television are at the heart of the collection, which also addresses emergent technologies and new research tools in such areas as software studies, gaming, and digital humanities. Each chapter includes an intellectual history of a particular method or approach, a discussion of why and how it was used to study a particular medium or media, relevant examples of influential work in the area, and an in-depth review of a case study drawn from the author's own research.--

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Título: The craft of criticism critical media studies in practice edited by Michael Kackman and Mary Celeste Kearney

Editorial: New York, NY Routledge 2018 ©2018

Descripción física: xiii, 356 pàgines il·lustracions 27 cm

Bibliografia: Referències bibliogràfiques. Índex

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ISBN: 9780415716307 9780415716291

Materia: Mitjans de comunicació de massa- Investigació- Metodología Mitjans de comunicació de massa- Filosofia Cultura- Filosofia Teoría crítica

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