



# Generate your business idea : a training manual for small scale entrepreneurs : Myanmar edition /

ILO,  
2014

Management development guide   ILO pub   Guide de formation des cadres  
Pub OIT.   Guía de desarrollo gerencial   Pub OIT.

Monografía

Start and Improve Your Business (SIYB) is a system of interrelated training packages and support materials for small-scale entrepreneurs with limited previous exposure to management training. The programme provides individuals and institutions with a comprehensive set of materials, aimed at different segments of the small enterprise sector. It deals with various topics related to small enterprise development, such as training, business counselling, monitoring and evaluation and networking

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International Labour Organization, Liaison Office in Myanmar

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**Descripción física:** 67 pages illustrations

**Bibliografía:** References

**Contenido:** What is a business idea? -- Are you the right kind of person to start a business? -- Generate your own business ideas -- Analyze your business ideas and select the best one -- Your own business idea

**Detalles del sistema:** Mode of access: World Wide Web (available in electronic format only)

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**Materia:** enterprise creation entrepreneurship small enterprise création d'entreprise esprit d'entreprise petite entreprise creación de empresa capacidad empresarial pequeña empresa

**Entidades:** International Labour Organization ILO Liaison Office for Myanmar

**Enlace a otra edición:** bur

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