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Massaro, Dominic W.

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**Contenido:** Front Cover; Letter and Word Perception; Copyright Page; Contents; Preface; Chapter 1 Reading and Information Processing; An Information Processing Model of Reading; Chapter 2 Visual Information; Early Work; Feature Analysis; Letter Features; Chapter 3 Orthographic Structure; Statistical Redundancy; Phonologically Based Descriptions; Rule-Governed Regularity; An Initial Algorithm for Rule-Governed Regularity; Chapter 4. Experimental Studies; Massaro et al. 1979 Studies; Study Study 4: Limited Viewing TimeStudy 5: Speeded RT Task with Good Visual Information; Study 6: Speeded RT Task with Poor Visual Information; Study 7: High-Accuracy RT Task with Poor Visual Information; Summary of Accuracy and Reaction Time Experiments; Overt Judgments; Study 8: Typicality Ratings; Study Appendix 4.1A Rules for the Selection of Orthographically Regular and Irregular StringsAppendix 4.1B The 200 Stimulus Items Used in Studies 1-10; Appendix 4.2 Details of Method, Procedure, and Results of Study 2: Precue Versus Postcue; Appendix 4.3 Details of Method, Procedure, and Results of Study 3: Mixed-Case; Appendix 4.4 Details of Method, Procedure, and Results of Study Appendix 4.6 Details of Method, Procedure, and Results of Study 6: Speeded RT Task with Poor Visual

Information Appendix 4.7 Details of Method, Procedure, and Results of Study 7: High-Accuracy RT Task with Poor Visual Information; Appendix 4.8 Details of Method, Procedure, and Results of Study 8: Typicality Ratings; Appendix 4.8A The Pseudowords Used in Study 8; Appendix 4.8B Directions for Typicality Ratings Without Words and for Typicality Ratings with Pseudowords; Appendix 4.8C Directions for Typicality Ratings with Words Appendix 4.9 Details of Method, Procedure, and Results of Study 9: Positional-Frequency Ratings Appendix 4.9A Directions for Positional-Frequency Ratings; Appendix 4.10 Details of Method, Procedure, and Results of Study 10: Regularity Versus Positional-Frequency Paired-Judgments; Appendix 4.10A Regularity Instructions for Paired-Judgments; Appendix 4.10B Positional-Frequency Instructions for Paired-Judgments; Chapter 5 Structural Descriptions; Descriptive Measures; Type Versus Token Counts; Scale of Frequency; Position-Sensitive Versus Position Insensitive Counts The Most Effective Frequency Measure

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