



Marketing externalities and market development /

Emran, M. Shahe

World Bank, Development Research Group, Rural Development, [2002]

Electronic books

Monografía

Emran and Shilpi use survey data from Bangladesh to present empirical evidence on externalities at household level sales decisions resulting from increasing returns to marketing. The increasing returns that arise from thick market effects and fixed costs imply that a trader is able to offer higher prices to producers if the marketed surplus is higher in villages. The semi-parametric estimates identify highly nonlinear own and cross commodity externality effects in the sale of farm households. The vegetable markets in villages with low marketable surplus seem to be trapped in segmented local market equilibrium. The analysis points to the coordination failure in farm sale decisions as a plausible explanation for the lack of development of rural markets even after market liberalization policies are implemented. This paper--a product of Rural Development, Development Research Group--is part of a larger effort in the group to understand the process of development of rural markets. The authors may be contacted at fshilpi@worldbank.org or emran@stanford.edu

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMjMxMTI3MDk>

Título: Marketing externalities and market development M. Shahe Emran, Forhad Shilpi

Editorial: Washington, D.C. World Bank, Development Research Group, Rural Development [2002]

Descripción física: 1 online resource (31 pages) illustrations

Tipo Audiovisual: Agriculture and Rural Development Banking, Finance, and Investment Private Sector

Mención de serie: Policy research working paper 2839

Restricciones de acceso: Use copy. Restrictions unspecified star. MiAaHDL

Detalles del sistema: Master and use copy. Digital master created according to Benchmark for Faithful Digital Reproductions of Monographs and Serials, Version 1. Digital Library Federation, December 2002. <http://purl.oclc.org/DLF/benchrepro0212> MiAaHDL

Nota de acción: digitized 2010 HathiTrust Digital Library committed to preserve pda MiAaHDL

Copyright/Depósito Legal: 226019847 960116009 987686806 1029504572 1044302464 1056422234 1060905732 1066529010 1074986647 1088466151

ISBN: 9781098614805 1098614801

Materia: Economies of scale- Econometric models Externalities (Economics)- Econometric models Marketing- Econometric models Economies of scale- Econometric models. Externalities (Economics)- Econometric models. Marketing- Econometric models.

Autores: Shilpi, Farhad Jahan

Entidades: Banco Internacional de Reconstrucción y Fomento. Development Research Group. Rural Development

Enlace a formato físico adicional: Print version Emran, M. Shahe. Marketing externalities and market development. Washington, D.C. : World Bank, Development Research Group, Rural Development, [2002] (OCoLC)50020220

Punto acceso adicional serie-Título: Policy research working papers no. 2839

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es