



Frontiers of creative industries [exploring structural and categorical dynamics /

Jones, Candace,
Maoret, Massimo,
Emerald Publishing,
2018

Monografía

Creative industries are a growing and globally important area for both economic vitality and cultural expression of industrialized nations. This volume examines their institutional, categorical and structural dynamics to provide an overview of new trends and emerging issues in scholarship on this topic

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhemF0ei5yZW4vMjU0NDE1MzY>

Título: Frontiers of creative industries [Recurso electrónico] exploring structural and categorical dynamics edited by Candace Jones, Massimo Maoret

Edición: 1st ed

Editorial: Bingley, UK Emerald Publishing 2018

Descripción física: xi, 290 p. il

Mención de serie: EBSCO Academic eBook Collection Complete Research in the sociology of organizations v. 55

Bibliografía: Incluye referencias bibliográficas e índice

Contenido: Intro; Frontiers of Creative Industries: Exploring Structural and Categorical Dynamics; Contents; About the Authors; Frontiers of Creative Industries: Exploring Structural and Categorical Dynamics; Introduction; Social Structures and Categories in Creative Industries; A Relational View of Creative Industries: Exploring the Interactions of Structures and Categories; Conclusion: The Present and Future of Creative Industries; References; Brokerage Styles and Interaction Rituals in Creative Projects: Toward an Interactionist Perspective on Brokerage Brokerage in Creative Projects: From Structure to Process to Micro-InteractionsThe Two Building Blocks of an Interactionist Perspective on Brokerage in Creative Projects: Brokerage Styles and Interaction Rituals; A Process Model of Brokerage Styles and Interaction Rituals in Creative Projects; Resource Gathering Phase; Creative Development Phase; Implementation Phase; Discussion; Acknowledgments; Notes; References; Creative Leadership for Social Impact; Creative Leadership and the Organizing Potential of Architecture; Setting, Data, and Methods Findings: Creative Leadership Processes for Social ImpactFacilitating: Problem Definition through Micro-interactions and Multimodality; Integrating: Solution Synthesis through Design and Organizing; Directing: Model Realization through Brokerage and Strategic Framing; Scaling Up Impact: Replication and Evangelizing;

Discussion and Conclusion; Acknowledgments; References; Strange Bedfellows: Art and Finance or the Monetization of Art; The Art Market; Art Investment in Historical Perspective; Contemporary Art; Hypotheses; Data; Results; Conclusions; Notes; References Why is Style not in Fashion? Using the Concept Of "Style" to Understand the Creative IndustriesIntroduction; Setting the Stage: Putting Style at the Center; Perspectives from Across the Social Sciences: Style, its Related Concepts, and the Study of the Creative Industries; Style in Sociology: Style is not Status; Style in Anthropology: Understanding Artifacts; Style in Cultural Studies: Pathways to Institutionalization; Style in Management: Stylistic Categories; A Definition of Style; Why Style Matters: Elements of the Evaluation of Styles; Conclusions and Discussion; Acknowledgments BiographyNotes; References; The Social Structure of Consecration in Cultural Fields: The Influence of Status and Social Distance in Audience-Candidate Evaluative Processes; Introduction; The Allocation of Symbolic Capital in Tournament Rituals; Status and Rewards; Social Distance and Rewards; Empirical Setting; Data; Dependent variable; Independent variables; Control variables; Method; Results; Discussion and Conclusions; Notes; Acknowledgments; References; Institutionalizing Authenticity in the Digitized World of Music; Introduction; Commodifying Music, Institutionalizing Authenticity

Detalles del sistema: Forma de acceso: World Wide Web

ISBN: 9781787437739 1787437736 9781787438385 1787438384 9781787437746 1787437744

Autores: Jones, Candace, Maoret, Massimo,

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es