



Markets in higher education : rhetoric or reality? /

Teixeira, Pedro (Pedro Nuno)

Kluwer Academic Publishers,
2004

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This volume presents the most comprehensive international discussion of the role of markets in higher education ever published. It reflects on both the political and economic implications of the rising trend towards introducing market elements in higher education. The book draws together many leading international scholars in the economic and policy analysis of higher education to explore different theoretical perspectives and present new empirical evidence on market mechanisms in higher education in several Western countries. The authors present a dispassionate and ideologically neutral view of the advantages and disadvantages of the introduction of market-mechanisms in higher education and of its effects in terms of access, equity, quality of provision, student learning, research and scholarship, and so on. And they balance the performance of markets in higher education against the alternative of more, or a different kind of, governmental intervention

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Título: Markets in higher education rhetoric or reality? edited by Pedro Teixeira [and others]

Editorial: Dordrecht London Kluwer Academic Publishers 2004

Descripción física: 1 online resource (xiii, 354 pages) illustrations

Tipo Audiovisual: Markets

Mención de serie: Higher education dynamics v. 6

Nota general: Contains edited versions of papers presented at a seminar "Markets in Higher Education", held as the 3rd of the Douro Seminars of Higher Education Research

Bibliografía: Includes bibliographical references

Contenido: Markets in Higher Education: Do They Promote Internal Efficiency? -- Cost-sharing and Equity in Higher Education: Implications of Income Contingent Loans -- Transparency and Quality in Higher Education Markets -- Regulation and Competition in Higher Education -- The Evaluation of Welfare Under Alternative Models of Higher Education Finance -- Higher Education Policy as Orthodoxy: Being One Tale of Toxological Drift, Political Intention and Changing Circumstances -- Market Coordination of Higher Education: The United States -- Madly Off in all Directions: Higher Education, Marketisation and Canadian Federalism -- Australian Higher Education National and Global Markets -- The Higher Education Market in the United Kingdom -- Rapid

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ISBN: 1402028350 electronic bk.) 9781402028359 electronic bk.) 6610611300 9786610611300 1402028156 9781402028151 140204612X 9781402046124

Materia: Education, Higher- Economic aspects- Congresses BUSINESS & ECONOMICS- Industries- General Education, Higher- Economic aspects Hoger onderwijs Markt Financiering Fondsenverwerving Marktmechanisme Privatisering

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Enlace a formato físico adicional: Print version Markets in higher education. Dordrecht ; London : Kluwer Academic Publishers, 2004 1402028156 (OCoLC)57282222

Punto acceso adicional serie-Título: Higher education dynamics v. 6

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