



## An organizational learning approach to process innovations : the extent and scope of diffusion and adoption in management accounting systems /

Sisaye, Seleshi (1951-)  
Birnberg, Jacob G.

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Monografía

This book discusses the organizational processes and structural barriers to the diffusion and adoptions of innovations. In this chapter, we address the question of "why innovations fail?"; addresses the organizational learning strategies of adoption and diffusion of process innovation approaches; presents the theoretical framework of organizational learning and process innovations; covers the four typologies of innovations in detail and research questions relating to these four typologies; compares mechanistic and organic innovations, and organizational development (OD) and organizational transformation (OT) innovations; elaborates the organizational learning framework by incorporating the two stages in sociological theories of process innovations: adoption and diffusion

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**Autores:** Sisaye, Seleshi ( 1951-) Birnberg, Jacob G.

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## **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es