



An organizational learning approach to process innovations : the extent and scope of diffusion and adoption in management accounting systems /

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Emerald,
2012

Electronic books

Monografía

This book discusses the organizational processes and structural barriers to the diffusion and adoptions of innovations. In this chapter, we address the question of "why innovations fail?"; addresses the organizational learning strategies of adoption and diffusion of process innovation approaches; presents the theoretical framework of organizational learning and process innovations; covers the four typologies of innovations in detail and research questions relating to these four typologies; compares mechanistic and organic innovations, and organizational development (OD) and organizational transformation (OT) innovations; elaborates the organizational learning framework by incorporating the two stages in sociological theories of process innovations: adoption and diffusion

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Título: An organizational learning approach to process innovations the extent and scope of diffusion and adoption in management accounting systems edited by Seleshi Sisaye, Jacob G. Birnberg

Editorial: Bingley, U.K. Emerald 2012

Descripción física: 1 online resource (xxiii, 146 pages) illustrations

Mención de serie: Studies in managerial and financial accounting 1479-3512 v. 24

Bibliografía: Includes bibliographical references and indexes

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ISBN: 9781780527352 electronic bk.) 1780527357 electronic bk.) 9781780527345 1780527349 9781780527345

Materia: Accounting Managerial accounting Business & Economics- Organizational Behavior. Business & Economics- Organizational Development*. Organizational theory & behaviour. Sociology. BUSINESS & ECONOMICS- Accounting- Financial. Gestion d'entreprises. Accounting. Managerial accounting.

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Enlace a formato físico adicional: Print version 9781780527345

Punto acceso adicional serie-Título: Studies in managerial and financial accounting v. 24

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