



## Family Entrepreneur Easier Said Than Done

Electronic books

Business and economics

Canadian nonfiction

Monografía

A course in family-business entrepreneurship, taught through a narrative about four frustrated people taking a seminar that changes their lives. Limited time offer. In the second book in the Entrepreneurial Edge series, frustrated individuals, immersed in family businesses, enroll in a two-week course on entrepreneurship that will change their lives. For ten years Mary has been an office manager at her brother's business only to see her younger brother join the company and receive shares while she gets none. Plagued by doubts about her ability to change the culture in the family business or succeed outside it, Mary signs up for a seminar series on family entrepreneurship. A crusty mentor named Sam conducts the seminars in a class that includes three others: a son considering taking over a family business, the owner of a successful company involving her two daughters, and a man with a stormy working relationship with his sister. The narrative brings us right into the class as Sam cleverly leads all of us to decisions about our future. Anyone interested in entrepreneurship, starting a business, or just managing their career will benefit from the shared experiences of this compelling story. Watch for Ageless Entrepreneur, arriving May 2015

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**Mención de serie:** The entrepreneurial edge

**Contenido:** Introduction The Family Brand -- Duty: A Path of Good Intentions -- Sam and the Routine -- Coffee and Conversation -- Is Leadership Effective? -- The Brewhaha Lives Up to the Name -- Is Talent Compromised? -- A Less Stormy Night -- The Team Within the Team -- Our Own Teamwork -- Controlled or Controlling? -- Birthday Blues -- A Free-For-All -- A New Experience -- A New Era of Entrepreneurship -- The Brewhaha Hits the Road -- External Intelligence -- Curry and Conversation -- The Lecture on Localization -- Mexican Asada -- Succession: Is the Family Business Model in Danger? -- Churrasco Fiasco -- Dispute Resolution -- Italian Innovation -- It's a Wrap -- The Good Bye Girls -- November 1, 2014 -- Appendix I The Return of the Curve -- Appendix II Sam's Second Set of Curves: Trends for the Supply and Demand of Labour -- Appendix III Sam's Tweets

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