



## Advances in accounting education : teaching and curriculum innovations. Vol. 3

/

Ketz, J. Edward  
Schwartz, Bill N.

Emerald,  
2000

Electronic books

Monografía

This is a refereed, academic research annual whose purpose is to meet the needs of individuals interested in ways to improve their classroom instruction. The book aims to offer thoughtful, well-developed articles that are readable, relevant and reliable. Articles may be either empirical and non-empirical. They emphasize pedagogy, that is, explaining how teaching methods or curricula/programmes can be improved

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhemF0ei5yZW4vMjgxNDExMTM>

**Título:** Advances in accounting education teaching and curriculum innovations. Vol. 3 edited by J. Edward Ketz

**Editorial:** Bingley, U.K. Emerald 2000

**Descripción física:** 1 online resource (xii, 197 pages)

**Mención de serie:** Advances in accounting education : teaching and curriculum innovations 1085-4622

**Contenido:** Internationalizing student learning experiences : a program of site visits to world-class organizations / Mark Higgins -- Peer collaboration for teaching improvement / Jagan Krishnan -- Tearing down the stovepipes : one program's experience in designing an integrated accounting core curriculum / Michael A. Robinson -- Assessing the effectiveness of interactive television instruction in an upper division accounting course / Martin I. Milkman -- The impact of GMAT scores and undergraduate GPAs on placement and performance in graduate accounting classes : a replication and extension / Joan Van Hise -- Using interactive courseware to teach the procedural components of introductory financial accounting / David McWilliams -- Teaching a risk assessment course / William G. Shenkir -- Teaching environmental accounting : a four-part framework / M.R. Mathews -- Silence is not golden : further evidence of oral communication apprehension in accounting majors / Cynthia M. Jackson

**Copyright/Depósito Legal:** 839457441 1167419780

**ISBN:** 9781849508711 1849508712 9780762307586 0762307587

**Materia:** Accounting- Study and teaching Business & Economics- Accounting- General Science- History Teaching of a specific subject Accounting Gestion d'entreprises Accounting- Study and teaching

**Autores:** Ketz, J. Edward Schwartz, Bill N.

**Enlace a formato físico adicional:** 9780762307586

**Punto acceso adicional serie-Título:** Advances in accounting education

---

### **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es