



## Bibliodiversity

Hawthorne, Susan,  
author

Spinifex Press,  
2014

Electronic books

Language Arts & Disciplines; Social Science

Monografía

In a globalised world, megacorp publishing is all about numbers, about sameness, about following a formula based on the latest megasuccess. Each book is expected to pay for itself and all the externalities of publishing such as offices and CEO salaries. It means that books which take off slowly but have long lives, the books that change social norms, are less likely to be published. Independent publishers are seeking another way. A way of engagement with society and methods that reflect something important about the locale or the niche they inhabit. Independent and small publishers are like rare plants that pop up among the larger growth but add something different, perhaps they feed the soil, bring colour or scent into the world. Bibliodiversity is a term invented by Chilean publishers in the 1990s as a way of envisioning a different kind of publishing. In this manifesto, Susan Hawthorne provides a scathing critique of the global publishing industry set against a visionary proposal for organic publishing. She looks at free speech and fair speech, at the environmental costs of mainstream publishing and at the promises and challenges of the move to digital

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMjk5NTczNDc>

**Título:** Bibliodiversity

**Editorial:** Spinifex Press 2014

**Descripción física:** 1 online resource

**Bibliografía:** Includes bibliographical references

**Contenido:** Front Cover; Title Page; Copyright; Contents; Introduction; Chapter 1. Bibliodiversity; Chapter 2. One size fits all; Chapter 3. The soil; Chapter 4. Multiversity; Chapter 5. Production; Chapter 6. Feminism; Chapter 7. Pornography; Chapter 8. Free trade and free speech; Chapter 9. Fair trade and fair speech; Chapter 10. Recolonisation; Chapter 11. Digital bibliodiversity; Chapter 12. Organic publishing; Chapter 13. Principles of bibliodiversity: Patterns and processes; Chapter 14. Bibliodiversity in the twenty-first century; Acknowledgements; Bibliography; Other Books from Spinifex Press

**Copyright/Depósito Legal:** 891448887 892046182 968042956 1235964673

**ISBN:** 9781742199276 electronic bk.) 1742199275 9781742199252 e-book) 1742199259 9781742199269 1742199267 9781742199306

**Materia:** Publishers and publishing Private presses Self-publishing Authors and publishers Books and reading- Sociological aspects LANGUAGE ARTS & DISCIPLINES- Authorship. LANGUAGE ARTS & DISCIPLINES-

Journalism. Authors and publishers. Books and reading- Sociological aspects. Private presses. Publishers and publishing. Self-publishing.

**Entidades:** TotalBoox distributor TBX distributor

**Enlace a formato físico adicional:** Print version Hawthorne, Susan. Bibliodiversity : A Manifesto for Independent Publishing. Chicago : Spinifex Press, 2014

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