



## Panic Buying [ :Perspectives and Prevention /

Arafat, S.M. Yasir.,

editor.

edt.

<http://id.loc.gov/vocabulary/relators/edt>

Kumar Kar, Sujita.,

editor.

edt.

<http://id.loc.gov/vocabulary/relators/edt>

Kabir, Russell.,

editor.

edt.

<http://id.loc.gov/vocabulary/relators/edt>

Springer International Publishing :

Imprint: Springer,

2021.

Monografía

This brief provides a thorough overview of the history and underlying motivations for consumer panic buying, evaluating psychological perspectives on this behavior on both an individual and societal level. The first volume of its kind to focus specifically on the topic of panic buying, the book situates its analysis within the context of the modern COVID-19 pandemic as well as in a broader psychology context. Chapters encompass a variety of interdisciplinary perspectives, incorporating insights from consumer psychology, marketing, sociology, and public health. Finally, contributors discuss the long-term implications of panic buying and potential prevention strategies. Panic Buying: Perspectives and Prevention will be a useful reference for researchers and students in consumer psychology, as well as those interested emergency preparedness, and supply chain management. First volume of its kind to focus specifically on the consumer behavior of panic buying Analyzes panic buying behavior in the context of the modern COVID-19 pandemic as well as within a broader psychology context Provides a multidisciplinary analysis of panic buying, including perspectives from consumer psychology, social psychology, marketing, emergency preparedness, and public health.

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMjkwNTMwNTQ>

**Título:** Panic Buying electronic resource] :Perspectives and Prevention edited by S.M. Yasir Arafat, Sujita Kumar Kar, Russell Kabir.

**Edición:** 1st ed. 2021

**Editorial:** Cham Springer International Publishing Imprint: Springer 2021.

**Descripción física:** XV, 128 p. 13 illus. in color. online resource.

**Mención de serie:** SpringerBriefs in Psychology 2192-8363

**Documento fuente:** Springer Nature eBook

**Contenido:** 1. History of Panic Buying -- 2. Behavioral Perspectives of Panic Buying -- 3. How Panic Buying Can Be Attributed by the Social Structure -- 4. Economics of Panic Buying (Marketing, Supply Chain, and Industrial Buying) -- 5. Emergency Preparedness and Panic Buying -- 6. Prevention of Panic Buying.

**ISBN:** 9783030707262 978-3-030-70726-2

**Materia:** Personality Social psychology Motivation research (Marketing) EconomicsâPsychological aspects  
Personality and Social Psychology Consumer Behavior Economic Psychology

**Autores:** Arafat, S.M. Yasir., editor. edt. <http://id.loc.gov/vocabulary/relators/edt> Kumar Kar, Sujita., editor. edt. <http://id.loc.gov/vocabulary/relators/edt> Kabir, Russell., editor. edt. <http://id.loc.gov/vocabulary/relators/edt>

**Entidades:** SpringerLink (Online service)

**Enlace a formato físico adicional:** Printed edition 9783030707255 Printed edition 9783030707279

**Punto acceso adicional serie-Título:** SpringerBriefs in Psychology 2192-8363.

---

## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)