



Análisis de la capacidad turística del cantón Taisha de acuerdo al diagnóstico turístico y cultural I

2019

text (article)

Analítica

The general objective of the diagnosis was "to improve the participative municipal planning in cultural and tourist management of the Taisha county through a better knowledge of its cultural manifestations and tourist attractions and challenges". The third specific objective made special reference to the tourism sector, namely: "Evaluate the tourism capacity of the county capital, including existing commercial establishments and tourism service providers", which includes SWOT analysis, inventory and surveys of service providers, and surveys of tourist satisfaction and of profile. The results presented in this article are those related to this last objective. The methodology used was exploratory, descriptive, analytical, quantitative and qualitative. The conclusions and especially the recommendations, as part of the diagnosis, are a contribution to the operational planning of the Tourism Directorate of the Taisha county, especially now that a new management is beginning (2019-2023)

The general objective of the diagnosis was "to improve the participative municipal planning in cultural and tourist management of the Taisha county through a better knowledge of its cultural manifestations and tourist attractions and challenges". The third specific objective made special reference to the tourism sector, namely: "Evaluate the tourism capacity of the county capital, including existing commercial establishments and tourism service providers", which includes SWOT analysis, inventory and surveys of service providers, and surveys of tourist satisfaction and of profile. The results presented in this article are those related to this last objective. The methodology used was exploratory, descriptive, analytical, quantitative and qualitative. The conclusions and especially the recommendations, as part of the diagnosis, are a contribution to the operational planning of the Tourism Directorate of the Taisha county, especially now that a new management is beginning (2019-2023)

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzExOTYxMDg>

Título: Análisis de la capacidad turística del cantón Taisha de acuerdo al diagnóstico turístico y cultural electronic resource]

Editorial: 2019

Documento fuente: Revista Amazónica Ciencia y Tecnología, ISSN 1390-5600, Vol. 8, N°. 2, 2019 (Ejemplar dedicado a: Revista Amazonica Ciencia y Tecnologia), pags. 223-224

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Condiciones de uso y reproducción: LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

Lengua: Spanish

Enlace a fuente de información: Revista Amazónica Ciencia y Tecnología, ISSN 1390-5600, Vol. 8, Nº. 2, 2019 (Ejemplar dedicado a: Revista Amazonica Ciencia y Tecnologia), pags. 223-224

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es