



Análisis de las propiedades psicométricas de una escala de actitud: comparación de las técnicas likert y thurstone. [

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Analítica

The aim of this work was to compare "Thurstone" and "Likert" techniques for scale construction. To achieve this goal, two scales were elaborated from both the same item set and sample of subjects and then scored and analysed according to either Likert' or Thurstone' procedure. Thus, thirty items were chosen for each scale, eighteen of them were shared. Reliability coefficients (α) were higher for Likert-scale, even when responses were dichotomized. Regarding validity, correlation with an internal criterion was better for Likert than for Thurstone-scale, although factorial validity was not satisfactory in neither of them. Results confirm the advantages of Likert-scale and justify the masive use of it. These advantages could be, probably, due to the inclusion in the Likert-scale of items posited in the higher and lower end of the attitudinal continuum

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Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es