



## Nuevas Pantallas en la Televisión Digital Argentina: los casos de 360 TV y CN 23 [

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text (article)

Analítica

In Argentina the law 26.522 of Audiovisual Communication Services (ACS) is one of the greatest achievements of the 30 years that passed since the return to democracy. This law implies a paradigm shift because it conceives communication as a human right, she comes to democratize the word and she builds a more participatory approach to involving more voices and better stage, that would represented all sectors of society stage. The Federal Government has decided to actively support the struggle to democratize the Word, and in this sense the Project of Open Digital Television the project of Digital Television Broadcasting plays a central role in the multiplication of voices and this is from the place of the producers who have access to it free recipients who receive high quality contents. Within the programming grid, we found 360TV and CN23, which are products of these are new communication policies. Therefore this paper aims to analyze the audiovisual materials derived therefrom, in the context of the Open Digital Television

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