



## 60 minutes. 18 to 49 : over the hill? [demographics] /

Reiner, Steven.

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Safer, Morley.

rpt

Columbia Broadcasting System,

2002

Television news programs.

Material Projectable

Television networks are cutting out programs geared towards people over 50. Morley Safer reports

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**Título:** 60 minutes. 18 to 49 : over the hill? [demographics] produced by Steven Reiner

**Editorial:** New York, NY Columbia Broadcasting System 2002

**Descripción física:** 1 online resource (12 min.)

**Duración:** 001201

**Variantes del título:** 18 to 49 over the hill? 18-49 television advertising 60 Minutes. 18-49 television advertising  
Sixty minutes. Eighteen to forty-nine over the hill?

**Mención de serie:** Academic Video Online

**Nota general:** Title from resource description page (viewed March 29, 2016)

**Lengua:** In English Original language in English

**Materia:** Television and older people- United States Television broadcasting- United States Television viewers-  
United States

**Autores:** Reiner, Steven. pro Safer, Morley. rpt

**Entidades:** CBS News. prn

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