



The A to Z of corporate social responsibility /

Visser, Wayne

Wiley,
2010

dissertations. Academic theses. Academic theses. Thèses et écrits académiques.

Monografía

"CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society. This timely edition is destined to become the definitive guide to CSR, Sustainability, Business Ethics and the organizations and standards in the field. The A to Z of Corporate Social Responsibility is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability, stakeholder management, business ethics and human rights to more specific topics such as carbon trading, microfinance, biodiversity, the Base of the Pyramid model and globalisation. In addition to definitions of the most important terms across the wide range of CSR associated topics, this book also covers all the most important codes and guidelines, such as the Equator Principles, the UN Global Compact and ISO standards, as well as providing background on organizations such as the World Business Council for Sustainable Development and Transparency International and profiles of CSR in particular industries and regions"--Provided by publisher

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhemF0ei5yZW4vMzU0NzM3NTI>

Título: The A to Z of corporate social responsibility Wayne Visser [and others]

Edición: Rev. and updated ed

Editorial: Chichester, West Sussex, U.K. Wiley 2010

Descripción física: 1 online resource (xxxii, 470 pages)

Variantes del título: A-Z of corporate social responsibility

Contenido: THE A TO Z OF CSR: INTRODUCTION / Wayne Visser and Dirk Matten -- ABOUT THE EDITORS -- LIST OF CONTRIBUTORS -- CONTENTS OF THE A TO Z -- THE A TO Z -- LIST OF ABBREVIATIONS -- INDEX OF TERMS

Copyright/Depósito Legal: 682282793 773580866 792934628 796758980 961500730 962660120 1034901440

ISBN: 9780470666524 electronic bk.) 0470666528 electronic bk.) 9780470971390 electronic bk.) 0470971398 electronic bk.) 9780470686508 pbk.) 0470686502 pbk.) 9781282883505 MyiLibrary) 128288350X

Materia: Social responsibility of business Business ethics Entreprises- Responsabilité sociale Morale des affaires
BUSINESS & ECONOMICS- Development- Sustainable Development. Business ethics. Social responsibility of
business. Företagens samhällsansvar.

Autores: Visser, Wayne

Entidades: Institute for Corporate Culture Affairs

Enlace a formato físico adicional: Print version A to Z of corporate social responsibility. Rev. and updated ed.
Chichester, West Sussex, U.K. : Wiley, 2010 9780470686508 (DLC) 2010013152 (OCoLC)608686036

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es