



## China IPR SME Helpdesk : guide on arbitration and IP for EU SMEs

user guide

Monografía

Imagine a situation that you signed a licensing agreement with your Chinese business partner. At the beginning, all looks very promising, but after a few months, your business partner is not paying due fees for the use of the license. You are sending emails to urge the other party to pay immediately. That is, however, unsuccessful. You wonder what step to take next, and it seems that the only way is to go to a Chinese court to resolve this dispute. Yet, that does not have to be the only way to resolve your IP-related disputes. This Guide introduces you to the use of an alternative way, arbitration, in the context of IP-related disputes with China

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