



Japanization at work : managerial studies for the 1990s /

Bratton, John

Fallstudiensammlung

Case studies.

Monografía

Japanese management techniques have attracted considerable interest amongst managers and academics. Using case studies in manufacturing, this book goes beyond generalization in discussing the impacts of Japanese-style management on relations between management and workers. John Bratton presents a theoretical framework within which Japanese management can be analysed. The author describes the changes often on the words of the people directly involved. The book explores the hypothesis that just-in-time production increases managerial control through the application of new technology and worker-generated forms of control

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