



12 great tips on writing a blog

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Krasner, Barbara

blogs.

Blogs.

Juvenile works.

Blogs.

Blogues.

Monografía

Walks readers through the process of writing blog posts. Examples, writing prompts, and checklist summaries help readers apply their knowledge effectively

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Título: 12 great tips on writing a blog by Barbara Krasner

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Variantes del título: Twelve great tips on writing a blog

Mención de serie: Great tips on writing

Bibliografía: Includes bibliographical references and index

Contenido: Have a purpose -- Know your audience -- Plan your posts -- Identify keywords -- Give away your knowledge -- Write catchy headlines -- Use white space -- Pictures say 1,000 words -- Include links -- Keep it short -- Review and edit -- Engage your audience -- Writer's checklist -- Glossary -- For more information -- Index -- About the author

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