



Business Law I Essentials

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Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches

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Contenido: American Law, Legal Reasoning, and the Legal System -- Disputes and Dispute Settlement -- Business Ethics and Social Responsibility -- Business and the United States Constitution -- Criminal Liability -- The Tort System -- Contract Law -- Sales Contracts -- Employment and Labor Law -- Government Regulation -- Antitrust Law -- Unfair Trade Practices and the Federal Trade Commission -- International Law -- Securities Regulation

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