

Performance Measurement with Fuzzy Data Envelopment Analysis [

Emrouznejad, Ali, ed. lit Tavana, Madjid, ed. lit Springer Berlin Heidelberg, 2014 Engineering Operations research Computational Intelligence Operations Research/Decision Theory

Monografía

The intensity of global competition and ever-increasing economic uncertainties has led organizations to search for more efficient and effective ways to manage their business operations. Data envelopment analysis (DEA) has been widely used as a conceptually simple yet powerful tool for evaluating organizational productivity and performance. Fuzzy DEA (FDEA) is a promising extension of the conventional DEA proposed for dealing with imprecise and ambiguous data in performance measurement problems. This book is the first volume in the literature to present the state-of-the-art developments and applications of FDEA. It is designed for students, educators, researchers, consultants and practicing managers in business, industry, and government with a basic understanding of the DEA and fuzzy logic concepts

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