

Advances in hospitality and leisure /

Chen, Joseph S.

Emerald Group Publishing Limited, 2006

Monografía

A peer-review journal published annually that delivers insights of a host of scientific studies pertaining to hospitality, leisure, and tourism, while providing a forum to stimulate discussions on contemporary issues and various trends essential to theory advancement, as well as professional practices from a global perspective.

https://rebiunoda.pro.baratznet.cloud: 28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicMF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicMF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicMF0ei5yZW4vMzgxODAwMjgNctalog/detail/b2FpOmNlbGVicMF0ei5yZW4vMzgxODAwMjg

Título: Advances in hospitality and leisure Edited by Joseph S. Chen

Edición: Illustrated ed

Editorial: Bingley, Emerald Group Publishing Limited 2006

Descripción física: 1 recurso en línea (310 p.)

Mención de serie: Advances in hospitality and leisure 2 1745-3542 Emerald Business, Management and

Economics eBook Series Collections

Nota general: Epublication rendering of: 9780762312849, 2006

Contenido: A Comparative Analysis of Multicultural Involvement in Culture and Art Activities. (Sangkwon Lee, J. T. O'Leary). The Impact of Training on Interfirm Dynamics Within a Destination Quality Network: The Case of the Fuchsia Brand, Ireland. (M. Woods, J. Deegan). The Hidden Costs of Cheap Group Tours A Case Study of Business Practices in Australia. (B. Prideaux et al.). Theme Park Visitors' Dynamic Motivations. (Hsin-You Chuo, J.L. Heywood). Impacts of No-Escape Natural Disaster on Tourism: A Case Study in Taiwan. (Tzung-Cheng Huan, Chin-Fa Tsai, L.B. Shelby). Predictive Model for Repeat Visitors to Singapore. (Hui Tak-Kee, D. Wan). Swedish Hotel Service Quality and Loyalty Dimensions. (P. Schofield, N. Katics). Value Relevance of Equity, Earnings and Capital Structure in the Restaurant Industry. (A. Upneja, N. Hua). The Relationship Among Trustworthiness, Time Lapse, and Online Reservation in the Hospitality and Tourism Industry. (D.Y. Chang, F. Belanger, M. Uysal). Youth Patrons' Trip Preferences and Perceptions of Accommodations in Switzerland. (C. Johnson et al.). Trends in Tourism Accommodation Investment in Australia. (M. Haque). International Visitors' Perceptions of Oklahoma. (Suosheng Wang). The Effects of Airfares and Foreign Exchange Rates on Global Tourism. (H.G. Iroegbu). Customers' Preferences to Healthy Meals. (W. Legrand, P. Sloan). An Investigation of Perceived Justices and Customer Satisfaction. (D.E. Severt)

Detalles del sistema: PDF: Adobe PDF

Fuente de adquisición directa: Emerald (eBook) CBUA

ISBN: 9781849503969 1849503966

ISSN: 1745-3542

Autores: Chen, Joseph S.

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es