



Computer-assisted interviewing /

Saris, Willem E.,
author

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Gidsen (vorm)

Monografía

Saris helps readers identify the possibilities and difficulties which arise in computer-assisted interviewing. Annotated samples of actual research questionnaires allow readers to compare the usual paper questionnaire against the extra statements needed for clear computer-assisted interviewing

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Contenido: 1. Computer-assisted interviewing -- CADAC as a substitute for paper questionnaires -- CADAC as a partial substitute for interviewers -- CADAC can be better than normal interviewing -- Disadvantages of CADAC -- Summary -- 2. Different CADAC applications -- Interviewer-administered survey research -- Self-administered survey research -- Computer-assisted panel research -- 3. Writing questionnaires -- The modularization of the questionnaire -- Design of the modules -- Specification of the questionnaire -- Testing the syntax and branching -- Testing questionnaires in pilot studies -- Testing the data -- 4. CADAC hardware and software -- CADAC hardware -- CADAC software

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