



Key Concepts in Tourist Studies

Smith, Melanie

Sage Publications,
2010

Electronic reference sources

Sources.

Monografía

Tourism is the fourth biggest industry in the world. What are the key concepts in Tourist Studies? This essential resource for students of tourism contains concise and authoritative entries on: Planning Tourism ; Sustainable Tourism ; Festivals and Events ; Cultural Tourism ; Economics of Tourism ; Regeneration ; The Experience Economy ; Urban Tourism ; Sex Tourism. Shrewdly judged to suit the needs of the modern student, the book offers the basic materials, tools and guidance for making sense of tourism and gaining the best results in essays and exams

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzkzMtK1NTk>

Título: Key Concepts in Tourist Studies

Editorial: London Sage Publications 2010

Descripción física: 1 online resource (217 pages)

Mención de serie: SAGE Key Concepts Series

Contenido: COVER; contents; acknowledgements; Introduction; A; B; C; D; E; F; G; H; I; L; M; N; P; R; S; T; U; references; index

Copyright/Depósito Legal: 1297380378 1297652017 1470881241

ISBN: 9781446200308 electronic bk.) 1446200302 electronic bk.) 9781446200063 144620006X 1446200302

Materia: Tourism- Study and teaching BUSINESS & ECONOMICS- Industries- Hospitality, Travel & Tourism. Tourism- Study and teaching.

Autores: MacLeod, Nicola Robertson, Margaret Hart

Enlace a formato físico adicional: Print version Smith, Melanie. Key Concepts in Tourist Studies. London : Sage Publications Ltd., 2010 9781412921053

Punto acceso adicional serie-Título: SAGE key concepts

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es