



Competitive strategy [options and games /

Chevalier-Roignant, Benoît (1983-)

MIT Press,
c2011

Options (Finance)

Investment analysis

Game theory

Monografía

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Contenido: Strategy, games, and options -- The strategy challenge -- Strategic management and competitive advantage -- Market structure games : static approaches -- Market structure games : dynamic approaches -- Uncertainty, flexibility, and real options -- Option games : discrete-time analysis -- An integrated approach to strategy : option games -- Option to invest -- Innovation investment in two-stage games -- Option games : continuous-time models -- Investment and expansion options : monopoly -- Oligopoly : simultaneous investment -- Leadership and early-mover advantage -- Preemption vs. cooperation in a duopoly -- Extensions and other applications

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