



Competitive strategy [options and games /

Chevalier-Roignant, Benoît (1983-)

MIT Press,
c2011

Options (Finance) **Investment analysis** **Game theory**

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vNTc0NTQzNg>

Título: Competitive strategy Recurso electrónico] options and games Benoît Chevalier-Roignant, Lenos Trigeorgis

Editorial: Cambridge, Mass. MIT Press c2011

Descripción física: xxvii, 488 p. ill

Mención de serie: E-Libro

Bibliografía: Includes bibliographical references and index

Contenido: Strategy, games, and options -- The strategy challenge -- Strategic management and competitive advantage -- Market structure games : static approaches -- Market structure games : dynamic approaches -- Uncertainty, flexibility, and real options -- Option games : discrete-time analysis -- An integrated approach to strategy : option games -- Option to invest -- Innovation investment in two-stage games -- Option games : continuous-time models -- Investment and expansion options : monopoly -- Oligopoly : simultaneous investment -- Leadership and early-mover advantage -- Preemption vs. cooperation in a duopoly -- Extensions and other applications

Detalles del sistema: Modo de acceso: World Wide Web

Fuente de adquisición directa: E-Libro

ISBN: 9780262015998 hardcover : alk. paper) 9780262298711 e-book)

Autores: Trigeorgis, Lenos

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60

- informa@baratz.es