



Creating desired futures [how design thinking innovates business /

Shamiyeh, Michael

Birkhäuser,
2010

Libros electrónicos.

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhemF0ei5yZW4vNTk4NTk4OA>

Título: Creating desired futures recurso electrónico] how design thinking innovates business Michael Shamiyeh and DOM Research Laboratory (ed.).

Editorial: Basel, Switzerland Birkhäuser 2010

Descripción física: 422 p. ill. (chiefly col.)

Mención de serie: E-Libro

Bibliografía: Includes bibliographical references

ISBN: 3034603681 9783034603683 9783034611398 (e-book)

Materia: Design Creative ability in business Organizational change Organizational effectiveness

Autores: Shamiyeh, Michael

Entidades: DOM Research Laboratory ebrary, Inc

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es