



Industrial organization and the digital economy [

Illing, Gerhard
Peitz, Martin

MIT Press,
c2006

High technology industries-

Industrial organization

Information

technology-

Electronic commerce-

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vOTA2MDgwOA>

Título: Industrial organization and the digital economy [Recurso electrónico] edited by Gerhard Illing and Martin Peitz

Editorial: Cambridge, Mass. MIT Press c2006

Descripción física: 307 p. ill

Mención de serie: E-Libro

Bibliografía: Includes bibliographical references and index

Contenido: Industrial organization and the digital economy / Gerhard Illing and Martin Peitz -- Software patents / Chaim Fershtman and Neil Gandal -- Software platforms / David S. Evans, Andrew Hagiu, and Richard Schmalensee -- Digital music / Martin Peitz and Patrick Waelbroeck -- Economists examine file sharing and music sales / Stan J. Liebowitz -- Versioning information goods / Paul Belleflamme -- Preannouncing information goods / Jay Pil Choi, Eirik Gaard Kristiansen, and Jae Nahm -- Copyright enforcement in the digital era / Amit Gayer and Oz Shy -- Diffusion of electronic commerce / Emin M. Dinlersoz and Pedro Pereira -- Two-sided markets and electronic intermediaries / Bruno Jullien

Detalles del sistema: Modo de acceso: World Wide Web

Fuente de adquisición directa: E-Libro

ISBN: 0262090414 alk. paper) 9780262090414 alk. paper)

Autores: Illing, Gerhard Peitz, Martin

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es