



Key Concepts in Tourist Studies [

Smith, Melanie

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Monografía

Tourism is the fourth biggest industry in the world. What are the key concepts in Tourist Studies? This essential resource for students of tourism contains concise and authoritative entries on: Planning Tourism ; Sustainable Tourism ; Festivals and Events ; Cultural Tourism ; Economics of Tourism ; Regeneration ; The Experience Economy ; Urban Tourism ; Sex Tourism. Shrewdly judged to suit the needs of the modern student, the book offers the basic materials, tools and guidance for making sense of tourism and gaining the best results in essays and exams

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Autores: MacLeod, Nicola Robertson, Margaret Hart

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es